



What's new at Reach this month

January 2025

Introducing our new mission, vision, and values

The new year is a time of new beginnings, of making new commitments, and of looking forward. Here at Reach, the new year brings exciting changes: we're thrilled to announce our new mission and vision statements. In addition, for the first time, Reach has developed institutional values to reflect our priorities as an organization.



Our Mission

Empowering those who are **underserved** in Montgomery County by addressing their **essential needs** to enhance the overall well-being of our community.

Our Vision

A **collaborative** community where basic resources and opportunities are **open to all**.

- Respect & Resilience** We treat each other and all who we serve with compassion and cross-cultural understanding because of our shared humanity. We adapt to the needs of individuals and are responsive to a changing community through service and advocacy.
- Excellence** We strive to provide quality, skilled and innovative services and take pride in the work that we do.
- Accountability** We are responsible for meeting our commitments; we are dependable colleagues and community partners and good stewards of our resources.
- Collaboration** We partner with clients, staff, organizations and supporters and understand that we benefit from the expertise of others.
- Honesty** We are transparent in our relationships with one another; operate with integrity and in accordance with the highest ethical standards; and adhere to practices of good governance.

These updates reflect our commitment to continual growth and allow us to better align our efforts with the changing needs of the communities and groups we serve.

Read more to learn about how we developed our new mission, vision, and values.

Our Values




Read
more

REAP Helps Single Father Regain Stability

Mr. L., a single father of three children, lost his job due to an illness. Unable to cover rent, he turned to REAP for help to keep his family in their home after exhausting other available support.

REAP provided funding to pay the past due rent. Staff also helped Mr. L complete and submit applications for SNAP benefits and assistance with energy payments, meaning Mr. L didn't have to worry about putting food on the table or keeping the lights on while he looked for a new job. REAP staff followed up with Mr. L after 90 days and learned that he had found employment and was able to cover his monthly costs.

Save the Date: Pickleball Tournament to Support Reach on March 23rd



Join Reach for a pickleball tournament in partnership with Dill Dinkers North Bethesda!

Date: Sunday, March 23rd

Time: 3-6pm

Location: Dill Dinkers
North Bethesda
4942 Boiling Brook Pkwy,
North Bethesda, MD 20852

Learn your way around a paddle in an introductory clinic for beginners, 3-4 p.m., or show off your skills during the tournament, 4-6 p.m.

Sponsorships are available now and tickets will be available later this week.

Learn
more

NIH Post-Bac Gains Valuable Experience at MKHC



I knew that I wanted to volunteer at a local clinic in my community as I am very passionate about serving underserved communities. Being a minority myself, I have seen firsthand how forgotten minorities are in the healthcare field.

— Jayna B.,
MKHC volunteer



Volunteering is a great way to learn more about what kind of work interests you and to gain useful experience for a future career. MKHC works with many volunteers who are planning to pursue a medical degree and want hands-on experience in a clinical

Building Better
Connections in 2025

setting.

For Jayna, a second year post-baccalaureate fellow at NIH, volunteering at MKHC has provided an opportunity to gain that insight and to give back to the community.

[Read more](#)



Recently, former Board Chair Paul Love hosted a dinner party for supporters, where everyone shared how they got involved with Reach and learned about recent organizational successes. We're in the process of planning another get-together at the home of an MKHC board member that we hope will be equally as engaging!

These dinners are part of our renewed commitment to better connect with current supporters and reconnect with past supporters.

FY 24 Annual Report is Going Digital

Reach is making the switch to distributing our annual report online! We will send all subscribers a link to the digital version when it is finished.

If you would like a physical copy mailed to you, please contact us with your preferred address.

[Request a physical copy](#)

Mark Your Calendars

REAP Benefit Concert

Sunday, March 9

Rockville United Church

Pickleball Tournament to Benefit Reach

Sunday, March 23, 3-6pm

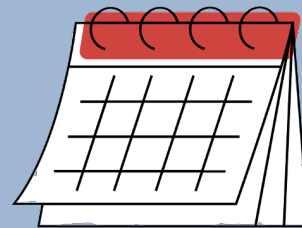
Dill Dinker's North Bethesda

4942 Boiling Brook Pkwy, North Bethesda, MD 20852

Reach's Annual Gala

Saturday, May 17th, 6-10pm

Lakewood Country Club



Volunteer With Us

Senior Reach Friendly Callers

Make weekly phone calls to one or more senior clients to provide a

Committee Members

Serve on one or more of our standing committees or ad hoc event

caring voice, to check on their well-being, and to confirm they received and are pleased with their scheduled home care services.

committees.

Contribute your skills to help us continue to build a strong organization.

Contact volunteer@cmrocks.org if you're able to help with these requests.

[View other volunteer opportunities](#)

Donation Requests

New or gently used furniture for the Housing Program:

Jefferson House

- a bedroom wardrobe
- a small desk and desk chair

Rockland House

- set of 4 metal folding chairs with 500-pound weight limit
- outdoor chairs, umbrella and stand for the deck
- a full-size headboard for a bedroom
- two air purifiers
- a new area rug for the living room

For Kaseman Health Clinic & Housing Program:

Paper towels, Lysol/disinfectant spray, facial tissues, printer paper and sticky notes

For more information on current needs or to donate, please contact us at development@cmrocks.org.

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MKHC Board of Directors

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Donate to support Reach



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