



ANNUAL REACH GALA 2023
Run for the Roses Derby Celebration

Chaired by Paul Newman
former Board Chair, Rockville Economic Development, Inc.
Saturday, May 6, 2023, 6:00 p.m. – 10:00 p.m.

Sponsorship & Advertising Opportunities

Please complete and return with payment to:

Community Reach of Montgomery County, 1010 Grandin Ave. #A1, Rockville, MD 20851 or info@CMRocks.org.
Pay by credit card at www.CMRocks.org (Click "Donate," note "2023 Gala") or call 301-637-0730

Name:	Phone:
Company:	Email:
Address:	
How should your name be listed at Gala?	
Sponsor level:	Other Purchases:

Check purchase options below

<input type="checkbox"/>	Triple Crown Sponsor (1 available)	\$50,000	Name listed as Gala co-sponsor, four tables of 10, logo on website homepage for one year, mention in all Gala-related press releases, full-page ad and recognition in program book, e-newsletter, social media, and award presented at the Gala.
<input type="checkbox"/>	Trophy Winner Sponsor (3 maximum)	\$25,000	Three tables of 10, logo on website homepage for 3 months, mention in all Gala-related press releases, full-page ad and recognition in program book, e-newsletter, social media, and opportunity to speak from the dais at Gala.
<input type="checkbox"/>	Roses Sponsor (5 max.)	\$10,000	Two tables of 10, listed prominently on website, mention in Gala-related press releases, full-page ad and recognition in program book and social media.
<input type="checkbox"/>	Front Runner Sponsor (7 max.)	\$5,000	One table of ten, full-page ad, and recognition in program book.
<input type="checkbox"/>	Clubhouse Sponsor	\$2,500	Six tickets to Gala, half-page ad, and recognition in program book.
<input type="checkbox"/>	Infield Sponsor	\$1,000	Four tickets to Gala, quarter-page ad, and recognition in program book.
<input type="checkbox"/>	Pacesetter Sponsor	\$500	Two tickets to Gala, business card size ad, and recognition in program book.
<input type="checkbox"/>	Individual Tickets	\$150	Single ticket(s) to Gala. Specify how many tickets here: _____ @ \$150 ea
<input type="checkbox"/>	Contributor	Any	Any amount. Indicate contribution amount here: _____

ADVERTISING PURCHASES SEPARATE FROM SPONSORSHIPS

<input type="checkbox"/>	Inside Front Cover	\$300	7-1/2" w x 9-5/8" h COLOR
<input type="checkbox"/>	Centerfold	\$300	7-1/2" w x 9-5/8" h (one side) B&W
<input type="checkbox"/>	Inside Back Cover	\$300	7-1/2" w x 9-5/8" h COLOR
<input type="checkbox"/>	Back Cover	\$350	7-1/2" w x 9-5/8" h COLOR
<input type="checkbox"/>	Full Page	\$250	7-1/2" w x 9-5/8" h (incl. with Platinum, Gold, & Silver sponsorship) B&W
<input type="checkbox"/>	Half Page	\$150	7-1/2" w x 4-13/16" h (incl. with Bronze sponsorship) B&W
<input type="checkbox"/>	Quarter Page	\$100	3-3/4" w x 4-13/16" h (incl. with Patron sponsorship) B&W
<input type="checkbox"/>	Business Card	\$50	3 1/2" w x 2" h (incl. with Friend sponsorship) B&W

See reverse side for important Sponsorship, Program Advertising, Value, & Deadlines information.



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SPONSORSHIP DETAILS:

- Logo and ad must be received **NO LATER THAN Friday, 4/21/23.**
- Provide guest names and dinner choices by **COB on Thursday, April 27, 2023.**
- Submit to: AndreakWink@CMRocks.org or call 301-637-0730.

PROGRAM ADVERTISING REQUIREMENTS:

- Covers are full color. ALL OTHERS B&W.
- Camera Ready or Electronic Copy (300 dpi or higher) must be received by April 21, 2023
- Send electronic copy to info@CMRocks.org, Send camera-ready hard copy to:
Community Reach of Montgomery County, 1010 Grandin Ave. #A1, Rockville, MD 20851

THE VALUE OF YOUR SUPPORT

With **\$50,000**, Community Reach of Montgomery County
can keep **50 families in their homes** through our
Rockville Emergency Assistance Program

With **\$25,000**, Reach can offer **biopsies with ultrasound**
to **25 Kaseman Health Clients**
whose mammograms have detected lumps that may be cancerous

With **\$10,000**, Reach can teach **English Proficiency**
to **20 Language Outreach Program** students
(studies show it takes an average of seven years for an adult to become English proficient)

With **\$5,000**, Reach can provide a **homecare aide for a full year** of services
to a **Senior Reach Program client** so they are able to continue to safely age in place

With **\$2,500**, Reach can pay the **utility bills for 3 months** for both
Jefferson House and Rockland House

With **\$1,000**, Reach can pay the **phone bill for 3 months**
at our **Grandin Avenue Office** so clients can speak
with our staff and receive information for assistance

With **\$500**, Reach can provide a
December holiday dinner and gifts for
five struggling families through our **Holiday Giving Program**