



Community Reach
of Montgomery County

Annual Reach Gala 2024

Reach in Bloom

Chaired by Paul Newman,
Former Board Chair, REDI
Saturday, May 11, 2024
6:00 p.m. - 10:00 p.m.

Sponsorship & Advertising Opportunities

Sponsorships

- \$50,000 Lotus Sponsor**
(1 available) Name listed as Gala sponsor, four tables of 10, logo on website homepage for one year, mention in all Gala-related press releases, full-page ad and recognition in program book, e-newsletter, social media, and award presented at the Gala.
- \$25,000 Magnolia Sponsor**
(3 maximum) Three tables of 10, logo on website homepage for three (3) months, mention in all Gala-related press releases, full-page ad and recognition in program book, e-newsletter, social media, and opportunity to speak from the dais at Gala.
- \$10,000 Hibiscus Sponsor**
(5 maximum) Two tables of 10, listed prominently on website, mention in Gala-related press releases, full-page ad and recognition in program book and social media.
- \$5,000 Orchid Sponsor**
(7 maximum) One table of 10, full-page ad, and recognition in program book.
- \$2,500 Daisy Sponsor** Six tickets to Gala, half-page ad, and recognition in program book.
- \$1,000 Primrose Sponsor** Four tickets to Gala, quarter-page ad, and recognition in program book.
- \$500 Lavender Sponsor** Two tickets to Gala, business card size ad, and recognition in program book.

Advertising

(Separate from Sponsorships)

- Inside Front Cover \$300 7-1/2" w x 9-5/8" h COLOR
- Centerfold \$300 7-1/2" w x 9-5/8" h (one side) B&W
- Inside Back Cover \$300 7-1/2" w x 9-5/8" h COLOR
- Back Cover \$350 7-1/2" w x 9-5/8" h COLOR
- Full Page \$250 7-1/2" w x 9-5/8" h B&W
- Half Page \$150 7-1/2" w x 4-13/16" h B&W
- Quarter Page \$100 3-3/4" w x 4-13/16" h B&W
- Business Card \$50 3 1/2" w x 2" h B&W

See the reverse side for payment and other information.

Community Reach of Montgomery County is a 501(c)(3) nonprofit organization.
Contributions are tax deductible to the fullest extent permitted by IRS regulation. EIN #52-0910334

[THE VALUE OF YOUR SUPPORT](#)

- With **\$50,000**, Reach could keep **50 families in their homes** through our **Rockville Emergency Assistance Program**.
- With **\$25,000**, Reach could offer **biopsies with ultrasound** to **25 MKHC clients** whose mammograms have detected lumps that may be cancerous.
- With **\$10,000**, Reach could teach **English Proficiency** to **20 Language Outreach Program students** (studies show it takes an average of seven years for an adult to become English proficient).
- With **\$5,000**, Reach could provide a **homecare aide for a full year** of services to a **Senior Reach Program client** so they are able to continue to safely age in place.
- With **\$2,500**, Reach could pay the **utility bills for 3 months** for both **Jefferson House** and **Rockland House**.
- With **\$1,000**, Reach could pay the **phone bill for 3 months** at our **Grandin Avenue Office** so clients can speak with our staff and receive information for assistance.
- With **\$500**, Reach could provide a **December holiday dinner and gifts for five families in need** through the **Holiday Giving Project**.

Logos, Ads, & Other Information

- Email your logo (with transparent background if available) and/or your digital ad (300 dpi or higher) to development@cmrocks.org **NO LATER THAN CLOSE OF BUSINESS Friday, April 19th**.
- Submit guest names and dinner choices by **COB on Friday, April 26th**.
- If you have any questions, please contact us at development@cmrocks.org or call 301-637-0730.

Payments

- **Make checks payable** to Community Reach of Montgomery County, 1010 Grandin Ave. #A1, Rockville, MD 20851.
- **For online payment**, use the “Donate Now” button at www.cmrocks.org/events, enter “2024 Gala” in the notes, and then email this form to development@cmrocks.org. If you need any assistance, please email us at info@cmrocks.org.

Please Complete the Information Below.

Sponsor (Full Name):

Sponsor Level:

Company (if any):

Ad Purchase(s):

Mailing Address:

City, State, Zip:

Email:

Phone: